

Trade Area: Sandy Springs Village Shopping Center - 1 mi Radius, Sandy Springs Village Shopping Center - 3 mi Radius, Sandy Springs Village Shopping Center - 5 mi Radius

	Sandy Springs Village Shopping Center - 1 mi Radius		Sandy Springs Village Shopping Center - 3 mi Radius		Sandy Springs Village Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	9,176	100.00	79,832	100.00	194,496	100.00
2020 Census	11,723	100.00	97,885	100.00	222,553	100.00
2023 Estimate	11,942	100.00	99,696	100.00	224,828	100.00
2028 Projection	12,507	100.00	104,097	100.00	232,310	100.00
Population Growth						
Percent Change: 2010 to 2020	-	27.76	-	22.61	-	14.43
Percent Change: 2020 to 2023	-	1.87	-	1.85	-	1.02
Percent Change: 2023 to 2028	-	4.73	-	4.41	-	3.33

	Sandy Springs Village Shopping Center - 1 mi Radius		Sandy Springs Village Shopping Center - 3 mi Radius		Sandy Springs Village Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	4,266	100.00	36,523	100.00	84,848	100.00
2020 Census	5,343	100.00	44,396	100.00	95,612	100.00
2023 Estimate	5,455	100.00	45,314	100.00	96,814	100.00
2028 Projection	5,736	100.00	47,492	100.00	100,480	100.00
Household Growth						
Percent Change: 2010 to 2020	-	25.25	-	21.56	-	12.69
Percent Change: 2020 to 2023	-	2.10	-	2.07	-	1.26
Percent Change: 2023 to 2028	-	5.15	-	4.81	-	3.79

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	Total	%	Total	%	Total	%
Family Households						
2010 Census	2,199	100.00	19,323	100.00	49,102	100.00
2023 Estimate	2,822	100.00	23,258	100.00	54,725	100.00
2028 Projection	2,969	100.00	24,247	100.00	56,469	100.00
Family Household Growth						
Percent Change: 2010 to 2023	-	28.33	-	20.36	-	11.45
Percent Change: 2023 to 2028	-	5.21	-	4.25	-	3.19

Benchmark: USA

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	Sandy Springs Village Shopping Center - 1 mi Radius		Sandy Springs Village Shopping Center - 3 mi Radius		Sandy Springs Village Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
2023 Est. Population by Single-Classification Race						
White Alone	6,839	57.27	51,058	51.21	132,832	59.08
Black/African American Alone	2,069	17.32	16,056	16.11	32,297	14.37
American Indian/Alaskan Native Alone	45	0.38	372	0.37	752	0.33
Asian Alone	1,308	10.95	17,683	17.74	29,433	13.09
Native Hawaiian/Pacific Islander Alone	6	0.05	48	0.05	98	0.04
Some Other Race Alone	616	5.16	6,211	6.23	11,092	4.93
Two or More Races	1,058	8.86	8,268	8.29	18,323	8.15
Hispanic/Latino	1,288	10.79	11,962	12.00	23,071	10.26
Not Hispanic/Latino	10,654	89.22	87,734	88.00	201,756	89.74
2023 Occupied Housing Units by Tenure						
Owner-Occupied	3,618	66.33	21,984	48.52	55,649	57.48
Renter-Occupied	1,837	33.68	23,330	51.48	41,166	42.52
Average Household Size	-	2.13	-	2.18	-	2.30
2023 Households by Household Income						
Income < \$15,000	273	5.00	1,732	3.82	4,313	4.46
Income \$15,000 - \$24,999	134	2.46	1,503	3.32	3,302	3.41
Income \$25,000 - \$34,999	343	6.29	1,909	4.21	3,621	3.74
Income \$35,000 - \$49,999	393	7.20	3,915	8.64	7,864	8.12
Income \$50,000 - \$74,999	785	14.39	7,013	15.48	12,838	13.26
Income \$75,000 - \$99,999	770	14.12	6,054	13.36	11,603	11.98
Income \$100,000 - \$124,999	529	9.70	4,641	10.24	9,089	9.39
Income \$125,000 - \$149,999	458	8.40	3,847	8.49	7,408	7.65
Income \$150,000 - \$199,999	549	10.06	4,202	9.27	9,891	10.22
Income \$200,000 - \$249,999	298	5.46	2,546	5.62	6,471	6.68
Income \$250,000 - \$499,999	508	9.31	4,218	9.31	10,529	10.88
Income \$500,000+	414	7.59	3,734	8.24	9,885	10.21
Average Household Income	-	154,388.00	-	157,811.00	-	173,303.00
Median Household Income	-	101,171.26	-	102,558.45	-	112,673.39
2023 Est. Median HH Income by Single-Classification Race						
White Alone	-	117,542.39	-	119,233.32	-	140,175.96
Black/African American Alone	-	83,603.04	-	78,937.28	-	77,875.53
American Indian/Alaskan Native Alone	-	89,682.14	-	61,680.69	-	46,346.16
Asian Alone	-	101,317.74	-	123,758.32	-	124,146.68
Native Hawaiian/Pacific Islander Alone	-	42,926.42	-	58,054.07	-	62,981.29
Some Other Race Alone	-	72,981.44	-	51,887.90	-	58,519.04
Two or More Races	-	89,426.20	-	84,955.90	-	88,462.32
Hispanic/Latino	-	76,259.55	-	65,914.08	-	73,120.80
Not Hispanic/Latino	-	106,091.27	-	107,290.37	-	117,068.04

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Report Details

Name: Sandy Springs Village Demographics 2023
Date / Time: 1/5/2023 3:26:34 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
Sandy Springs Village Shopping Center - 3 mi Radius	3 mi Radius	N/A
Sandy Springs Village Shopping Center - 1 mi Radius	1 mi Radius	N/A
Sandy Springs Village Shopping Center - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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