

# Pop-Facts® Demographics | Summary



Trade Area: Roswell Design Center - 1 mi Radius, Roswell Design Center - 3 mi Radius, Roswell Design Center - 5 mi Radius

	Roswell Design Center - 1 mi Radius		Roswell Design Center - 3 mi Radius		Roswell Design Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Population</b>						
2010 Census	12,979	100.00	66,516	100.00	169,399	100.00
2020 Census	11,332	100.00	70,653	100.00	185,916	100.00
2025 Estimate	10,975	100.00	70,250	100.00	185,219	100.00
2030 Projection	10,866	100.00	70,689	100.00	186,244	100.00
<b>Population Growth</b>						
Percent Change: 2010 to 2020	--	-12.69	--	6.22	--	9.75
Percent Change: 2020 to 2025	--	-3.15	--	-0.57	--	-0.38
Percent Change: 2025 to 2030	--	-0.99	--	0.63	--	0.55

	Roswell Design Center - 1 mi Radius		Roswell Design Center - 3 mi Radius		Roswell Design Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Households</b>						
2010 Census	4,621	100.00	26,219	100.00	67,194	100.00
2020 Census	4,567	100.00	29,116	100.00	74,142	100.00
2025 Estimate	4,448	100.00	29,077	100.00	74,032	100.00
2030 Projection	4,429	100.00	29,367	100.00	74,637	100.00
<b>Household Growth</b>						
Percent Change: 2010 to 2020	--	-1.17	--	11.05	--	10.34
Percent Change: 2020 to 2025	--	-2.61	--	-0.13	--	-0.15
Percent Change: 2025 to 2030	--	-0.43	--	1.00	--	0.82

	Roswell Design Center - 1 mi Radius		Roswell Design Center - 3 mi Radius		Roswell Design Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Family Households</b>						
2010 Census	2,855	100.00	16,403	100.00	44,264	100.00
2020 Census	2,651	100.00	17,898	100.00	49,174	100.00
2025 Estimate	2,579	100.00	17,786	100.00	48,848	100.00
2030 Projection	2,567	100.00	17,884	100.00	49,060	100.00
<b>Family Household Growth</b>						
Percent Change: 2010 to 2020	--	-7.14	--	9.11	--	11.09
Percent Change: 2020 to 2025	--	-2.72	--	-0.63	--	-0.66
Percent Change: 2025 to 2030	--	-0.47	--	0.55	--	0.43

Benchmark: USA

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<https://claritas.easpotlight.com/Spotlight/About/3/2025>

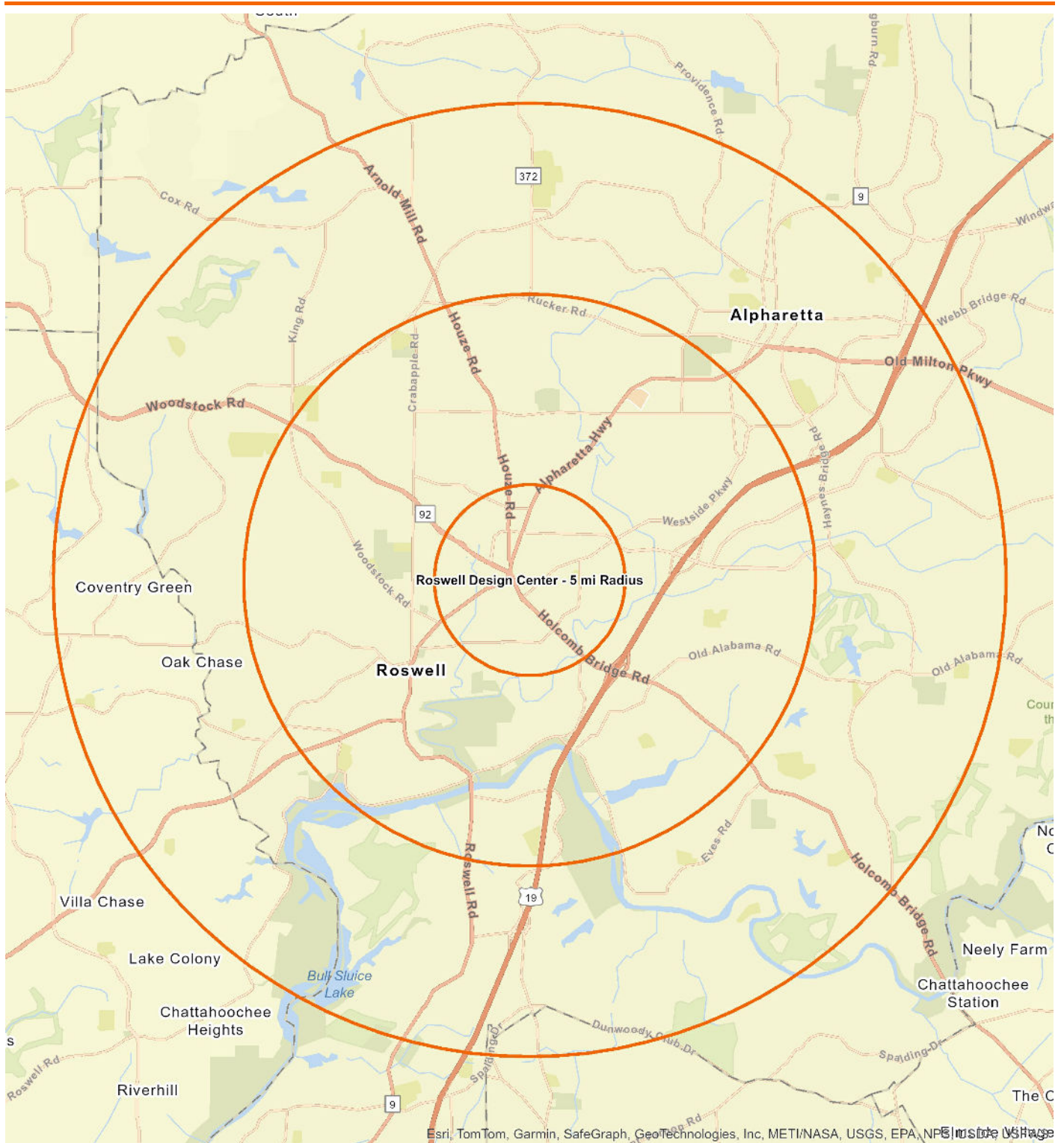
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	Roswell Design Center - 1 mi Radius		Roswell Design Center - 3 mi Radius		Roswell Design Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>2025 Est. Households by Household Income</b>						
Income < \$15,000	225	5.06	1,415	4.87	3,637	4.91
Income \$15,000 - \$24,999	212	4.77	1,324	4.55	2,536	3.43
Income \$25,000 - \$34,999	279	6.27	1,522	5.23	3,258	4.40
Income \$35,000 - \$49,999	823	18.50	2,393	8.23	5,502	7.43
Income \$50,000 - \$74,999	838	18.84	4,540	15.61	9,252	12.50
Income \$75,000 - \$99,999	468	10.52	3,684	12.67	8,926	12.06
Income \$100,000 - \$124,999	427	9.60	2,889	9.94	6,421	8.67
Income \$125,000 - \$149,999	316	7.10	2,413	8.30	5,783	7.81
Income \$150,000 - \$199,999	362	8.14	2,943	10.12	8,663	11.70
Income \$200,000 - \$249,999	149	3.35	1,468	5.05	4,523	6.11
Income \$250,000 - \$499,999	214	4.81	2,554	8.78	8,488	11.46
Income \$500,000+	134	3.01	1,932	6.64	7,042	9.51
2025 Est. Average Household Income	--	107,864.00	--	146,403.00	--	171,618.00
2025 Est. Median Household Income	--	69,238.97	--	97,443.73	--	114,543.76
<b>2025 Median HH Income by Single-Classification Race</b>						
White Alone	--	84,721.90	--	115,947.19	--	138,063.90
Black/African American Alone	--	51,890.43	--	71,466.73	--	75,961.41
American Indian/Alaskan Native Alone	--	60,729.79	--	45,191.24	--	47,004.03
Asian Alone	--	88,983.93	--	123,836.72	--	143,060.76
Native Hawaiian/Pacific Islander Alone	--	125,000.00	--	100,000.00	--	37,526.06
Some Other Race Alone	--	62,770.89	--	73,821.68	--	76,824.51
Two or More Races	--	72,060.34	--	75,478.34	--	86,399.01
<b>2025 Est. Population by Ethnicity (Hispanic or Latino)</b>						
Hispanic/Latino	--	59,557.54	--	75,264.61	--	76,831.65
Not Hispanic/Latino	--	73,578.08	--	103,246.35	--	121,990.46
<b>2025 Est. Households by Household Type</b>						
Total Households	4,448	100.00	29,077	100.00	74,032	100.00
Family Households	2,579	57.98	17,786	61.17	48,848	65.98
Other Households	1,869	--	11,291	--	25,184	--
<b>2025 Est. Group Quarters Population</b>						
2025 Est. Group Quarters Population	72	0.66	572	0.81	917	0.49
<b>2025 Est. Households by Household Size</b>						
1-Person Household	1,457	32.76	8,777	30.18	19,975	26.98
2-Person Household	1,370	30.80	9,815	33.76	24,869	33.59
3-Person Household	613	13.78	4,394	15.11	11,591	15.66
4-Person Household	538	12.10	3,753	12.91	11,341	15.32
5-Person Household	280	6.29	1,498	5.15	4,290	5.79
6-Person Household	114	2.56	544	1.87	1,339	1.81
7+ Person Household	76	1.71	295	1.01	629	0.85
2025 Est. Average Household Size	--	2.45	--	2.39	--	2.49
<b>2025 Est. HHs by Type by Presence of Own Children</b>						
Married Couple, With Own Children	674	15.15	5,281	18.16	16,149	21.81
Married Couple, Without Own Children	778	17.49	7,616	26.19	23,769	32.11
Female Householder, With Own Children	255	5.73	1,417	4.87	3,229	4.36
Female Householder, Without Own Children	262	5.89	1,459	5.02	2,627	3.55
Male Householder, With Own Children	154	3.46	567	1.95	1,069	1.44
Male Householder, Without Own Children	129	2.90	583	2.00	1,165	1.57

Benchmark: USA

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Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, EPA, NPS, NOAA, USFWS

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# Report Details

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**Name:** Roswell Design Center Demographics 2025  
**Date / Time:** 12/30/2024 6:01:39 PM  
**Workspace Vintage:** 2025

## Trade Area

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Name	Level	Geographies
Roswell Design Center - 1 mi Radius	1 mi Radius	N/A
Roswell Design Center - 3 mi Radius	3 mi Radius	N/A
Roswell Design Center - 5 mi Radius	5 mi Radius	N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
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