

Trade Area: Roswell Design Center - 1 mi Radius, Roswell Design Center - 3 mi Radius, Roswell Design Center - 5 mi Radius

	Roswell Design Center - 1 mi Radius		Roswell Design Center - 3 mi Radius		Roswell Design Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	12,942	100.00	66,582	100.00	169,366	100.00
2020 Census	11,296	100.00	70,722	100.00	185,880	100.00
2023 Estimate	11,152	100.00	70,859	100.00	186,552	100.00
2028 Projection	11,209	100.00	72,465	100.00	190,678	100.00
Population Growth						
Percent Change: 2010 to 2020	--	-12.72	--	6.22	--	9.75
Percent Change: 2020 to 2023	--	-1.27	--	0.19	--	0.36
Percent Change: 2023 to 2028	--	0.51	--	2.27	--	2.21

	Roswell Design Center - 1 mi Radius		Roswell Design Center - 3 mi Radius		Roswell Design Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	4,611	100.00	26,246	100.00	67,186	100.00
2020 Census	4,555	100.00	29,142	100.00	74,133	100.00
2023 Estimate	4,523	100.00	29,311	100.00	74,602	100.00
2028 Projection	4,577	100.00	30,115	100.00	76,492	100.00
Household Growth						
Percent Change: 2010 to 2020	--	-1.21	--	11.03	--	10.34
Percent Change: 2020 to 2023	--	-0.70	--	0.58	--	0.63
Percent Change: 2023 to 2028	--	1.19	--	2.74	--	2.53

	Roswell Design Center - 1 mi Radius		Roswell Design Center - 3 mi Radius		Roswell Design Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	2,848	100.00	16,420	100.00	44,257	100.00
2023 Estimate	2,815	100.00	18,229	100.00	48,958	100.00
2028 Projection	2,847	100.00	18,703	100.00	50,120	100.00
Family Household Growth						
Percent Change: 2010 to 2023	--	-1.16	--	11.02	--	10.62
Percent Change: 2023 to 2028	--	1.14	--	2.60	--	2.37

Benchmark: USA

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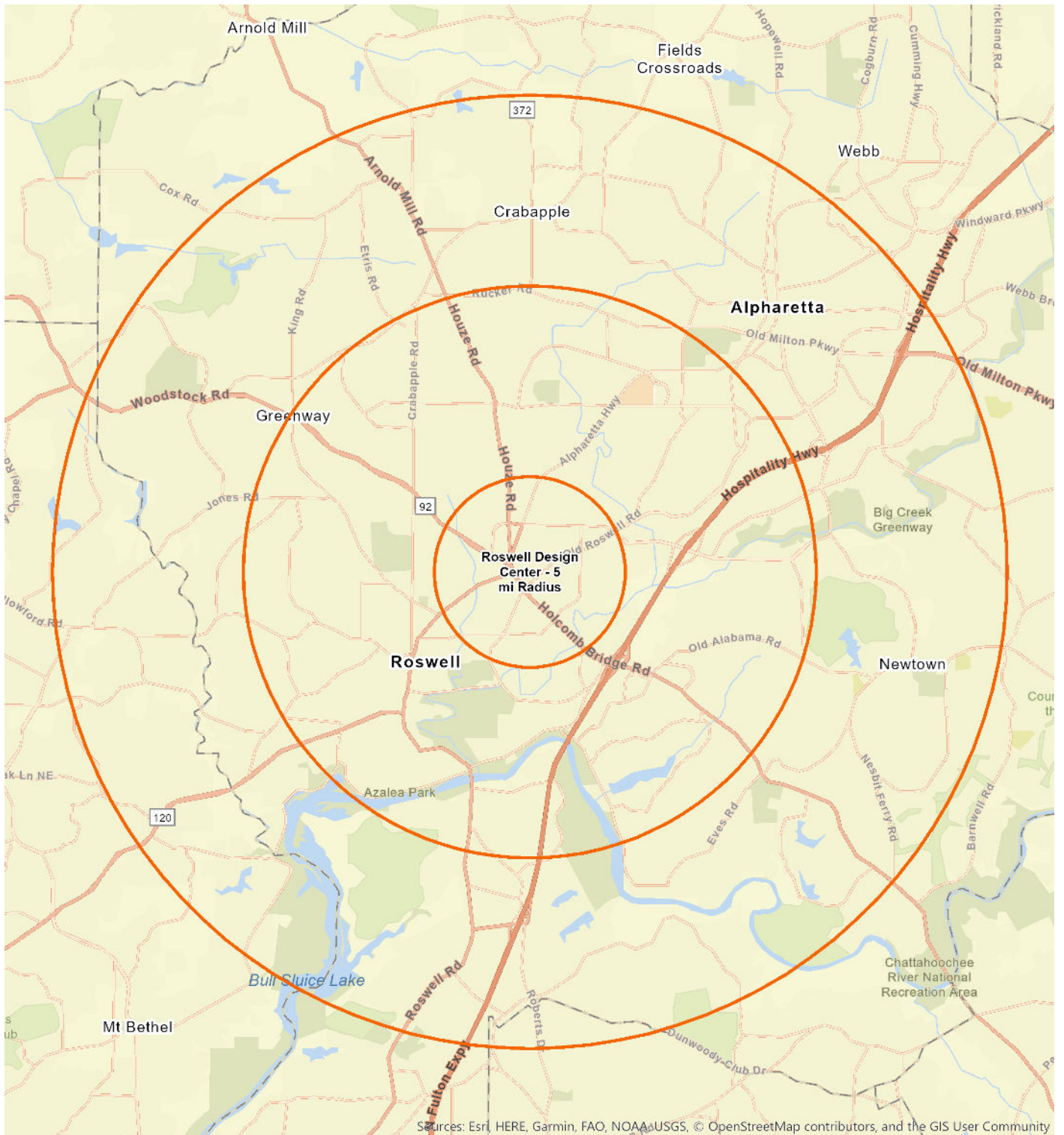
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	Roswell Design Center - 1 mi Radius		Roswell Design Center - 3 mi Radius		Roswell Design Center - 5 mi Radius	
	Total	%	Total	%	Total	%
2023 Est. Population by Single-Classification Race						
White Alone	4,674	41.91	39,729	56.07	115,018	61.66
Black/African American Alone	1,893	16.98	12,141	17.13	26,726	14.33
American Indian/Alaskan Native Alone	124	1.11	406	0.57	672	0.36
Asian Alone	427	3.83	3,735	5.27	15,151	8.12
Native Hawaiian/Pacific Islander Alone	5	0.04	34	0.05	67	0.04
Some Other Race Alone	2,189	19.63	6,738	9.51	11,060	5.93
Two or More Races	1,840	16.50	8,075	11.40	17,859	9.57
Hispanic/Latino	4,189	37.56	13,353	18.84	23,957	12.84
Not Hispanic/Latino	6,964	62.45	57,507	81.16	162,595	87.16
2023 Occupied Housing Units by Tenure						
Owner-Occupied	1,696	37.50	16,843	57.46	48,361	64.83
Renter-Occupied	2,827	62.50	12,468	42.54	26,241	35.17
Average Household Size	-	2.45	-	2.39	-	2.49
2023 Households by Household Income						
Income < \$15,000	137	3.03	1,021	3.48	2,595	3.48
Income \$15,000 - \$24,999	254	5.62	1,325	4.52	2,678	3.59
Income \$25,000 - \$34,999	324	7.16	1,602	5.47	3,180	4.26
Income \$35,000 - \$49,999	785	17.36	2,689	9.17	6,062	8.13
Income \$50,000 - \$74,999	757	16.74	4,449	15.18	9,090	12.19
Income \$75,000 - \$99,999	477	10.55	3,481	11.88	8,176	10.96
Income \$100,000 - \$124,999	452	9.99	3,013	10.28	7,017	9.41
Income \$125,000 - \$149,999	387	8.56	2,676	9.13	6,642	8.90
Income \$150,000 - \$199,999	339	7.50	3,192	10.89	8,961	12.01
Income \$200,000 - \$249,999	191	4.22	1,855	6.33	5,794	7.77
Income \$250,000 - \$499,999	237	5.24	2,277	7.77	7,743	10.38
Income \$500,000+	183	4.05	1,730	5.90	6,664	8.93
Average Household Income	-	116,667.00	-	143,907.00	-	170,281.00
Median Household Income	-	75,194.86	-	100,682.57	-	119,477.06
2023 Est. Median HH Income by Single-Classification Race						
White Alone	-	86,915.95	-	113,747.37	-	136,504.79
Black/African American Alone	-	56,605.59	-	71,800.85	-	74,763.80
American Indian/Alaskan Native Alone	-	70,671.27	-	72,326.54	-	71,850.17
Asian Alone	-	181,845.81	-	180,704.39	-	191,563.63
Native Hawaiian/Pacific Islander Alone	-	62,893.72	-	138,019.04	-	125,000.00
Some Other Race Alone	-	73,797.75	-	100,601.95	-	98,575.10
Two or More Races	-	70,168.40	-	82,409.92	-	88,281.16
Hispanic/Latino	-	54,565.72	-	69,065.84	-	78,210.17
Not Hispanic/Latino	-	86,737.38	-	105,911.12	-	123,956.02

Benchmark: USA

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Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Report Details

Name: Roswell Design Center Demographics 2023
Date / Time: 1/5/2023 4:11:30 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
Roswell Design Center - 1 mi Radius	1 mi Radius	N/A
Roswell Design Center - 3 mi Radius	3 mi Radius	N/A
Roswell Design Center - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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