

Trade Area: Home Center Outparcel - 1 mi Radius, Home Center Outparcel - 3 mi Radius, Home Center Outparcel - 5 mi Radius

| | Home Center Outparcel - 1 mi Radius | | Home Center Outparcel - 3 mi Radius | | Home Center Outparcel - 5 mi Radius | |
|------------------------------|-------------------------------------|--------|-------------------------------------|--------|-------------------------------------|--------|
| | Total | % | Total | % | Total | % |
| Population | | | | | | |
| 2010 Census | 5,151 | 100.00 | 48,293 | 100.00 | 163,857 | 100.00 |
| 2020 Census | 8,353 | 100.00 | 57,610 | 100.00 | 178,762 | 100.00 |
| 2023 Estimate | 8,713 | 100.00 | 58,963 | 100.00 | 180,775 | 100.00 |
| 2028 Projection | 9,399 | 100.00 | 61,937 | 100.00 | 186,337 | 100.00 |
| Population Growth | | | | | | |
| Percent Change: 2010 to 2020 | - | 62.16 | - | 19.29 | - | 9.10 |
| Percent Change: 2020 to 2023 | - | 4.31 | - | 2.35 | - | 1.13 |
| Percent Change: 2023 to 2028 | - | 7.87 | - | 5.04 | - | 3.08 |

| | Home Center Outparcel - 1 mi Radius | | Home Center Outparcel - 3 mi Radius | | Home Center Outparcel - 5 mi Radius | |
|------------------------------|-------------------------------------|--------|-------------------------------------|--------|-------------------------------------|--------|
| | Total | % | Total | % | Total | % |
| Households | | | | | | |
| 2010 Census | 2,227 | 100.00 | 18,960 | 100.00 | 62,249 | 100.00 |
| 2020 Census | 2,826 | 100.00 | 22,550 | 100.00 | 68,359 | 100.00 |
| 2023 Estimate | 2,963 | 100.00 | 23,181 | 100.00 | 69,345 | 100.00 |
| 2028 Projection | 3,226 | 100.00 | 24,534 | 100.00 | 71,807 | 100.00 |
| Household Growth | | | | | | |
| Percent Change: 2010 to 2020 | - | 26.90 | - | 18.93 | - | 9.81 |
| Percent Change: 2020 to 2023 | - | 4.85 | - | 2.80 | - | 1.44 |
| Percent Change: 2023 to 2028 | - | 8.88 | - | 5.84 | - | 3.55 |

| | Home Center Outparcel - 1 mi Radius | | Home Center Outparcel - 3 mi Radius | | Home Center Outparcel - 5 mi Radius | |
|--------------------------------|-------------------------------------|--------|-------------------------------------|--------|-------------------------------------|--------|
| | Total | % | Total | % | Total | % |
| Family Households | | | | | | |
| 2010 Census | 1,161 | 100.00 | 11,432 | 100.00 | 41,185 | 100.00 |
| 2023 Estimate | 1,572 | 100.00 | 13,868 | 100.00 | 45,472 | 100.00 |
| 2028 Projection | 1,704 | 100.00 | 14,628 | 100.00 | 46,930 | 100.00 |
| Family Household Growth | | | | | | |
| Percent Change: 2010 to 2023 | - | 35.40 | - | 21.31 | - | 10.41 |
| Percent Change: 2023 to 2028 | - | 8.40 | - | 5.48 | - | 3.21 |

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easptlight.com/Spotlight/About/3/2023>

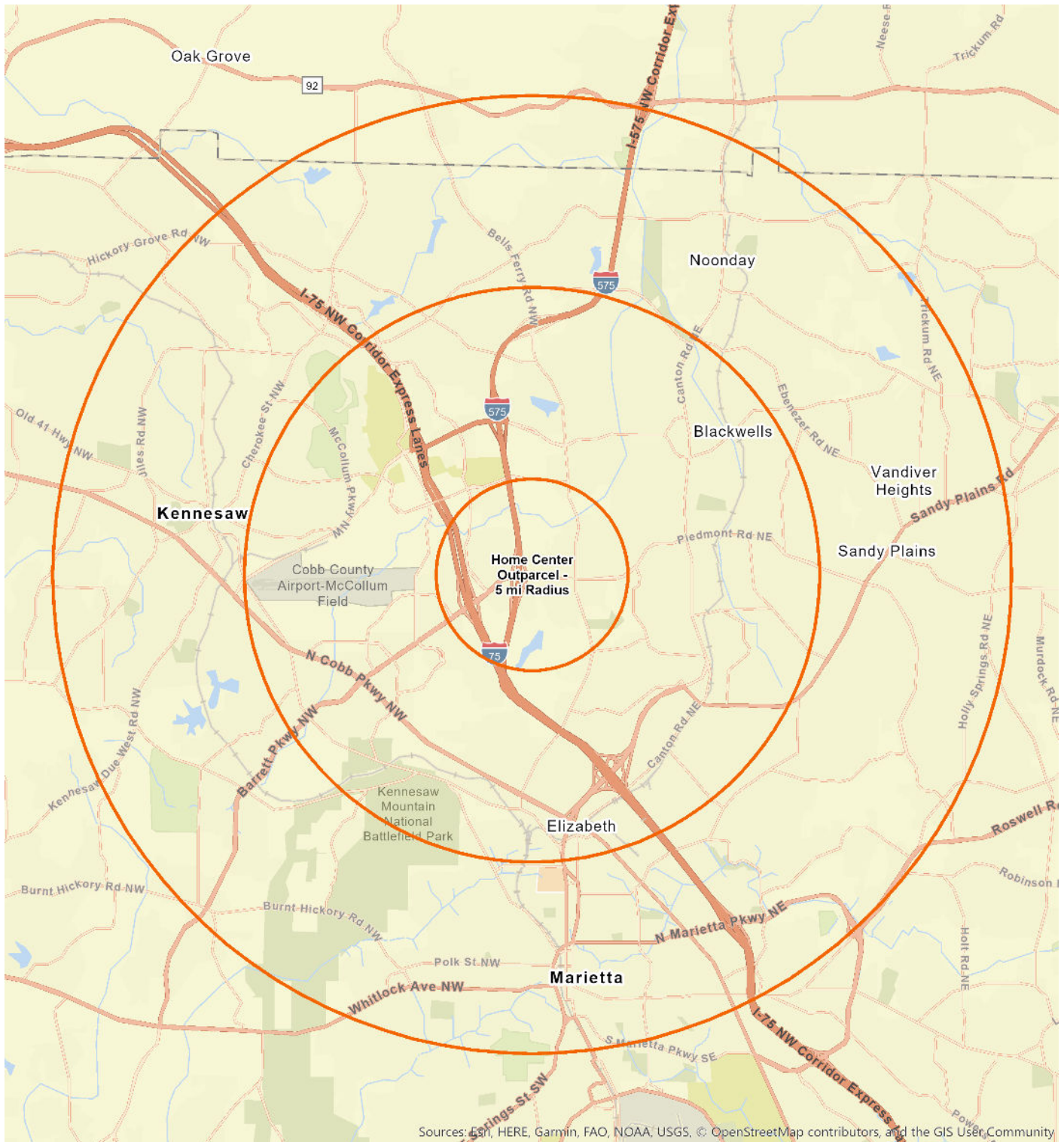
Trade Area: Home Center Outparcel - 1 mi Radius, Home Center Outparcel - 3 mi Radius, Home Center Outparcel - 5 mi Radius

| | Home Center Outparcel - 1 mi Radius | | Home Center Outparcel - 3 mi Radius | | Home Center Outparcel - 5 mi Radius | |
|---|-------------------------------------|-----------|-------------------------------------|------------|-------------------------------------|------------|
| | Total | % | Total | % | Total | % |
| 2023 Est. Population by Single-Classification Race | | | | | | |
| White Alone | 3,959 | 45.44 | 29,718 | 50.40 | 102,308 | 56.59 |
| Black/African American Alone | 2,961 | 33.98 | 15,458 | 26.22 | 36,650 | 20.27 |
| American Indian/Alaskan Native Alone | 44 | 0.51 | 274 | 0.47 | 970 | 0.54 |
| Asian Alone | 607 | 6.97 | 4,205 | 7.13 | 10,860 | 6.01 |
| Native Hawaiian/Pacific Islander Alone | 2 | 0.02 | 54 | 0.09 | 135 | 0.07 |
| Some Other Race Alone | 449 | 5.15 | 3,785 | 6.42 | 12,319 | 6.82 |
| Two or More Races | 690 | 7.92 | 5,469 | 9.28 | 17,533 | 9.70 |
| Hispanic/Latino | 969 | 11.12 | 7,382 | 12.52 | 24,788 | 13.71 |
| Not Hispanic/Latino | 7,744 | 88.88 | 51,581 | 87.48 | 155,986 | 86.29 |
| 2023 Occupied Housing Units by Tenure | | | | | | |
| Owner-Occupied | 1,280 | 43.20 | 12,404 | 53.51 | 45,131 | 65.08 |
| Renter-Occupied | 1,683 | 56.80 | 10,776 | 46.49 | 24,214 | 34.92 |
| Average Household Size | - | 2.13 | - | 2.36 | - | 2.54 |
| 2023 Households by Household Income | | | | | | |
| Income < \$15,000 | 234 | 7.90 | 1,523 | 6.57 | 4,348 | 6.27 |
| Income \$15,000 - \$24,999 | 181 | 6.11 | 1,226 | 5.29 | 3,084 | 4.45 |
| Income \$25,000 - \$34,999 | 195 | 6.58 | 1,523 | 6.57 | 4,321 | 6.23 |
| Income \$35,000 - \$49,999 | 417 | 14.07 | 2,992 | 12.91 | 7,509 | 10.83 |
| Income \$50,000 - \$74,999 | 553 | 18.66 | 3,751 | 16.18 | 11,008 | 15.87 |
| Income \$75,000 - \$99,999 | 389 | 13.13 | 3,249 | 14.02 | 9,379 | 13.53 |
| Income \$100,000 - \$124,999 | 323 | 10.90 | 2,604 | 11.23 | 7,685 | 11.08 |
| Income \$125,000 - \$149,999 | 274 | 9.25 | 1,876 | 8.09 | 5,604 | 8.08 |
| Income \$150,000 - \$199,999 | 242 | 8.17 | 2,250 | 9.71 | 7,055 | 10.17 |
| Income \$200,000 - \$249,999 | 74 | 2.50 | 1,048 | 4.52 | 3,926 | 5.66 |
| Income \$250,000 - \$499,999 | 56 | 1.89 | 766 | 3.30 | 3,508 | 5.06 |
| Income \$500,000+ | 27 | 0.91 | 373 | 1.61 | 1,918 | 2.77 |
| Average Household Income | - | 89,469.00 | - | 102,779.00 | - | 116,688.00 |
| Median Household Income | - | 69,984.24 | - | 79,137.20 | - | 86,188.04 |
| 2023 Est. Median HH Income by Single-Classification Race | | | | | | |
| White Alone | - | 71,761.32 | - | 81,112.20 | - | 90,945.73 |
| Black/African American Alone | - | 64,844.99 | - | 72,392.70 | - | 75,869.99 |
| American Indian/Alaskan Native Alone | - | 62,759.07 | - | 100,000.00 | - | 89,707.01 |
| Asian Alone | - | 88,320.95 | - | 96,036.10 | - | 101,659.88 |
| Native Hawaiian/Pacific Islander Alone | - | - | - | 81,458.50 | - | 65,247.83 |
| Some Other Race Alone | - | 67,486.41 | - | 54,220.64 | - | 61,892.95 |
| Two or More Races | - | 68,663.27 | - | 86,426.62 | - | 84,092.43 |
| Hispanic/Latino | - | 79,090.55 | - | 79,773.01 | - | 74,331.59 |
| Not Hispanic/Latino | - | 69,056.59 | - | 79,078.34 | - | 87,466.51 |

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Trade Area: Home Center Outparcel - 1 mi Radius, Home Center Outparcel - 3 mi Radius, Home Center Outparcel - 5 mi Radius



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2023 TomTom

Report Details

Name: Home Center Village Demographics 2023
Date / Time: 1/5/2023 3:27:09 PM
Workspace Vintage: 2023

Trade Area

| Name | Level | Geographies |
|-------------------------------------|-------------|-------------|
| Home Center Outparcel - 1 mi Radius | 1 mi Radius | N/A |
| Home Center Outparcel - 5 mi Radius | 5 mi Radius | N/A |
| Home Center Outparcel - 3 mi Radius | 3 mi Radius | N/A |

Benchmark

| Name | Level | Geographies |
|------|-----------|---------------|
| USA | Entire US | United States |

DataSource

| Product | Provider | Copyright |
|----------------------------------|----------|--|
| Claritas Pop-Facts® Premier 2023 | Claritas | ©Claritas, LLC 2023 https://claritas.easpotlight.com/Spotlight/About |
